

## **DISTRIBUTED CONVERGENT SERVICE CONTROL PLATFORM**

### CROSS REFERENCE TO RELATED APPLICATION

- 5                    This application is a non-provisional application of provisional application  
Serial No. 60/423,481 filed November 4, 2002.

### BACKGROUND OF THE DISCLOSURE

#### 1. Field of the Invention

- The present invention relates generally to telecommunications services  
10    and, more particularly, to a global distributed services control platform for rapid delivery  
of services to service operators and subscribers.

#### 2. Background

- With advent of the Internet a variety of new telecommunications services  
15    can be provided to end-users through application servers spread across the globe. The  
Internet, traditionally used for data communication applications, is increasingly being  
used for telephony and telecommunications services. With the modern convergence of  
voice and data networks, traditional telecom service providers and operators that are tied  
to legacy environments and legacy services are required to provide new services rapidly  
20    and economically. However, in order to provide new services or features to subscribers,  
telecommunications service operators and service providers typically would require  
additional equipment such as network bridges and new software to implement the new  
services or features. This is not a practical solution as each new service or feature

involves additional higher cost and time. An alternative approach for a traditional service operator to offer new services to its subscribers is to cooperate with other service operators who can provide the new services or features. For illustration, consider a prior art scenario shown in FIG. 1. Service operator-A **100** provides a certain service to subscribers **110** via network-A **120**, and service operator-B **130** provides a different service to subscribers **150** via network-A **140**. The media and protocols used over the networks A and B could be quite different and incompatible. For example, service operator-A could be a wireless phone service operator for subscribers with indoor wireless communication devices such as PDA (Personal Digital Assistant), Bluetooth devices, and WiFi devices, and service operator-B could be Internet service provider with subscribers using laptops and PCs. If now, the service operator-A **100** needs to provide to its subscribers some of the services provided by service operator-B **130**, then a bridge between service operators A and B through network-C **160** needs to be created. In general, it is possible that the communication medium and protocol used over network-C **160** is different from those used over networks A and B (**120** and **140**). The bridging between service operators A and B (**100** and **130**) may also require suitable network interfaces (e.g., network bridge **101**) to be newly installed and also development of new protocol bridging software (e.g., **102**). Also, the providing of value added services by service operator-B **130** to service operator-A **100** may involve external application servers **170** that can communicate via network-C **160**. Thus, providing newer services to subscribers by service operator-A involves additional cost and time. Moreover, if service operator-A **100** wants to provide its subscribers other value added features by utilizing the services from other service operators then for each service operator providing a

service, service operator-A **100** will incur additional cost for the network bridging interface (such as **101**) and protocol software (such as **102**). Such a solution is therefore not attractive in the current telecom scenario wherein there is an ever-increasing demand for new features and services. Therefore, there is now a need for a common  
5 communications services platform that can provide communication services to a variety of service operators irrespective of the network media and protocols they use. Such a global services platform is described in the present invention.

U.S. patent application publication US 2002/0052754 A1 pertains to a  
10 convergent communications platform and method for mobile and electronic commerce in a heterogeneous network environment. Specifically, the invention relates to a convergent communications system that provides mobile and electronic commerce and communication services through existing communication switches without specific hardware located at those switches. An embodiment of the invention is a convergent  
15 communication system that resides in a centralized location. An aspect of the invention involves apparatus and method for providing pre-paid roaming communication services via a plurality of networks. Other aspects of the invention include methods of providing customer care services, recharging a pre-paid account, and settling a pre-paid transaction to a plurality of providers in a convergent communications environment. Even though the  
20 invention involves convergence of communication means to provide electronics commerce, it does not involve distributed control of services in a geographically distributed platform with the use of service monitors and program units such a described in our invention.

A service architecture for the rapid development of next generation telephony services that overcome the limitations of the current closed PSTN architecture and service model is described in U.S. patent application publication US 2001/0028654

5 A1. Services in this architecture are provided by multiple cooperating distributed service providers. The invention basically involves a method and system for activating additional services from one or more independent service providers while telephone communication is being established or is already in progress between a calling party and a called party. In comparison, our invention involves a generalized services system with a

10 plurality of service control nodes and service monitors.

U.S. patent application publication US 2002/0055995 A1 describes a global service management system for use in an advanced intelligent network. The system is adapted to communicate with two or more network element managers servicing

15 SCPs (Service Control Points) and operating pursuant to different protocols. The invention is aimed at solving the problem of protocol disparity among network element managers of different SCPs in an advanced intelligent network. Even though the problem of protocol disparity is addressed like in our invention, this invention does not involve service monitors with distributed service control nodes.

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U.S. patent application publication US 2001/0013001 A1 describes a web-based platform for interactive voice response (IVR). The speech synthesizer, grammar generator, speech recognizer and other elements of the platform may be

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operated by an Internet service provider, thereby allowing the general Internet population to create interactive voice response applications without acquiring their own IVR equipment. While the invention embodies a solution for providing IVR services to users without IVR equipment, it does not involve convergence of different communication  
5 services at a common platform as in our invention.

U.S. patent US 6,289,201 B1 pertains to a communication system and method to enable service management in a global network environment including independent virtual networks. Specifically, this invention relates to a method and system  
10 for multi-layer service management in a satellite communication system. Distributed services management is achieved in this invention by way of satellite communications. While the invention involves a distributed application platform for building and executing network wide applications it does not pertain to providing services to existing service operators through a convergent communications platform as in our invention.

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#### SUMMARY OF THE INVENTION

These shortcomings and other limitations and deficiencies are obviated in accordance with the present invention by a common communications services platform  
20 system, and concomitant methodology, provides communication services to a variety of service operators irrespective of the network media and protocols utilized.

In accordance with a broad system aspect of the present invention, a convergent service control platform for provisioning a communications service as requested by a service operator for a subscriber served by the operator includes: (1) a plurality of geographically-dispersed convergent services nodes, one of the services  
5 nodes serving the service operator; (b) a communications network connected to the nodes; and (c) a database, connected to the communications network, containing information about the service operator, the subscriber, and the communications service provisioned by the platform, the database storing information for at least one of the service nodes to configure the communications service provisioned by the platform.

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Broad method aspects of the present invention are commensurate with the aforementioned broad system aspects.

15 BRIEF DESCRIPTION OF THE DRAWINGS

The teachings of the present invention can be readily understood by considering the following detailed description in conjunction with the accompanying drawings, in which:

FIG. 1 is a high-level block diagram of a prior art system to provide additional  
20 customer services;

FIG. 2 is a high-level block diagram of a distributed convergent services platform in accordance with the present invention to provide new services and features to subscribers;

FIG. 3 is a high-level block diagram depicting the components of a convergent service node;

FIG. 4 depicts exemplary service transaction records for the node database of FIG. 3;

5        FIG. 5 depicts exemplary service records stored in the central database of FIG. 2;

FIG. 6 depicts exemplary service profile records stored in the central database of FIG. 2;

FIG. 7 depicts exemplary service monitors records stored in the service monitor of FIG. 3;

10       FIG. 8 depicts a flow diagram showing the service creation process for the distributed convergent service control platform of FIG. 2;

FIG. 9 depicts a relational diagram of an instance of providing service through the platform of FIG. 2;

FIG. 10 depicts a flow diagram showing the providing of service through the distributed convergent service control platform of FIG. 2;

FIG. 11A illustrates the process of copying convergent service pack information by a convergent service node;

FIG. 11B illustrates the technique for synchronizing two convergent service nodes and the central database of FIG. 2 with the convergent service pack information with respect to discrete points of time.

To facilitate understanding, identical reference numerals have been used, where possible, to designate identical elements that are common to the figures.

### DETAILED DESCRIPTION

A preferred embodiment of the present invention is a convergent service control platform shown schematically in FIG. 2. The convergent service control platform

5   **200** comprises a plurality of convergent service nodes (CSNs) (**205-1 ... 205-N**, collectively **205**) that are capable of communicating with each other through a high-speed communications network **215**. In practice, convergent service nodes **205** are located at geographically different locations spread across the world to provide convenient short distance connectivity for service operators (e.g., **225** and **230**). The convergent service

10   nodes **205** are also capable of communication with each other via the Internet, PSTN, SS7/C7, wireless network and other networks (**220**). Also, the convergent service nodes (**205**) can communicate with external application servers **235** via the network cloud **220** comprising the Internet, PSTN, SS7/C7, wireless network and other types of networks. A service operator (**225,230**) that requires services provided through the convergent

15   services control platform **200** is linked preferably to the closest CSN via a suitable communication bridge in the node (e.g., node **205-1**, discussed below). With the link thus established, a service operator can be provided a variety of new services by the convergent service control platform **200** by utilizing application servers within any CSN of the platform or application servers located at any external site accessible by the

20   platform. The convergent service control platform includes a central database **210** that contains information about service operators and subscribers, and services that can be provided by the platform. Profiles of service operators and subscribers are stored in the database **210**. While the database **210** has been shown in FIG. 2 as a single entity



located in one place, it can in general be distributed over memories of computers located at different geographical locations, but data consistency is maintained by avoiding multiple copies of the same data.

5                   A schematic representation of a convergent service node **300** is shown in FIG. 3. The major components of a CSN include a set of network bridges **305**, an event/message router **310**, a set of local application servers **315**, service monitors **320**, a node database **330**, and a network **325** connecting the above-mentioned entities. The network bridges **305** are used to interface with service operators (e.g., **335** and **340**),  
10   network **215** of the convergent service control platform **200**, external application servers **235**, and network cloud **220** including the Internet, PSTN, SS7/C7, wireless and other networks. By way of example and not limitation, typical bridges include TCP bridge/adaptor, SMTP bridge, PSTN bridge, CAS/ISDN signaller, PSTN/IP bridge, SMPP bridge/gateway, UCP bridge/gateway, HTTP bridge, and SIP signaller that are well  
15   known to those skilled in the art. Communication with external entities takes place through the network bridges **305**. Service requests sent by service operators (e.g., **335** and **340**) are received by the event/message router **310** via the network bridges **305** through the local network **325**. For convenience and efficiency of operation, the communication among the different entities of a CSN **300** takes place through a common format and  
20   language such as for example the XML (Extensible Mark-up Language). The bridges **305** convert service requests and other information received from service operators into the common format and language before sending them to the event/message router. The local application servers **315** hold program units that perform specific tasks. Providing a

service in response to a service request generally involves one or more program units to function in a cooperative manner. Service Monitors **320** are special program units that coordinate and manage all program units working together to provide a service.

Information about services necessary for the functioning of the program units and service

5 monitors and transactions regarding services provided are stored in the node database **330**. Much of the information in the node database **330** is created by copying the relevant records from the central database **210** which are described later. Data consistency between the central database **210** and the node database **330** is maintained by periodic synchronization. While the central database **210** provides a unified storage for data  
10 related to all services and service operators of the platform **200**, the copied portions of data in the node database **330** are useful for fast retrieval locally and usage during the time a service is provided. Another component of the node database **330** includes the service transaction records as exemplified in FIG. 4. Relevant details of node database **330** and central database **210** are described now.

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The rows and columns of the databases described herein represent records and fields thereof, respectively. In the described embodiments, the databases are used in a relational arrangement, as is known in the art, so that the databases relate to one another by way of fields that store common data. It is to be noted that while the following  
20 description refers to specific individual databases, formats, records, and fields, those skilled in the art will readily appreciate that various modifications and substitutions may be made thereto without departing from the spirit and scope of the present invention.

Referring now to FIG. 4 an embodiment of node database **330** is shown with service transaction records depicted in detail. For exemplary purposes, two records R1 and R2 are shown. Field **400** stores a transaction identifier that is associated with and that uniquely identifies a usage of a service by a subscriber. Fields **410**, **420**, and **430** are used to store the service operator identifier, service identifier, and subscriber identifier respectively. The numbers of digits in the fields **400-430** are shown only for exemplary purpose and can be fixed depending on the practical requirements of an implementation of the system. The date of transaction stored in field **440** in conjunction with transaction identifier uniquely identifies a transaction. Field **450** stores a pointer to the file that stores the details of the transaction. The keyword 'Path' indicated in field **450** refers to the server and directory path in the server where the transaction details file (e.g., 1234.TRD) can be located. A transaction details file contains relevant information about the service based on which subscriber service reports and bills can be produced.

As already mentioned, the node database **330** comprises information copied from the central database **210**, and as such, the following description with regard to central database **210** with FIGS. 5, 6, and 7 also applies to the node database **330**.

Referring next to FIG. 5, an embodiment of central database **210** is shown with service records depicted in detail. Service records of database **210** store data relating to one or more services. One record (row) is maintained for each service. For exemplary purposes, two records R3 and R4 are shown. Field **500** stores a service operator identifier that uniquely identifies a service operator. Field **510** is used to store a service identifier

that identifies a service being offered to the subscribers of the service operator. Field **520** stores identifiers of subscribers that have subscribed to the service indicated in field **510**. Field **530** stores the name of the service monitor used to offer the service. More details of service monitors are given in service monitor records that will be described later with  
5 reference to FIG. 7.

Referring next to FIG. 6, an embodiment of central database **210** is shown with service profile records depicted in detail. For exemplary purposes, two records R5 and R6 are shown. A subscriber identifier is stored in field **600** and a pointer to the file  
10 storing the subscriber's profile is given in field **610**. The keyword 'Path' indicated in the field **610** refers to the server and directory path in the server where the subscriber profile file (e.g., 112.PRF) can be located. The information contained in the subscriber profile file is useful for providing a service to the subscriber and optimizing resources and costs involved in providing the service.

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Referring next to FIG. 7, an embodiment of central database **210** is shown with service monitor records depicted in detail. For exemplary purposes, two records R7 and R8 are shown. A service monitor identifier is stored in field **700**. Field **710** stores identifiers of program units that are invoked by the service monitor indicated  
20 in field **700** and the respective CSNs where the program units are located are stored in field **720**. A service monitor may invoke program units residing in servers external to the platform **200**, and such external application program units are identified in field **730** with the respective servers indicated in field **740**. It is noted that while alphanumeric

abbreviations are indicated in fields **700-740**, in practice, identifiers involving file path names and Internet URLs are generally used.

### **Service Creation**

- 5           A schematic flow diagram showing the service creation process is shown in FIG. 8, including the following processes.

Process **805**: A service on the platform **200** is created based on the specifications given by a service operator. Basically, a service operator specifies service requirements,  
10   subscriber profiles and other information to the platform operator. In order to simplify service specification and implementation, a set of service templates involving basic service functions are provided by the platform operator. Also, a suitable format and language is defined for service requirements specification. For example, XML service functions templates could be provided and other non-template specification would be  
15   required to be provided using XML.

Process **810**: Based on the service requirements, the platform operator decides the best concurrent service node(s) that can provide the required service to the service operator. It is possible that depending on the service constraints and features, more than one CSN  
20   may be configured to provide the service. For example, depending on the time of providing a service through the platform **200**, it may be economically beneficial to have the service functions performed in CSNs located in different time zones across the globe. In such a case, a service monitor is programmed to switch to appropriate program units in

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other CSNs.

Process **815**: Communication links between the service operator's existing set-up and the platform **200** through suitable interface hardware and bridges in the CSN(s) are  
5 established.

Process **820**: Based on the service specifications provided by the service operator, an appropriate service monitor and the required program units are defined, developed and installed on the servers in the CSN(s). If the service specifications are already in the  
10 known format (e.g., XML) and service templates have been used, then it is possible that many of the installation processes for service monitor and program units could be performed through automated program development processes.

Process **825**: The central database **210** is updated with the service information including  
15 service monitor and subscriber details such as shown in FIGS. 5, 6, and 7.

Process **830**: With all the constituent modules of a service installed on the servers in CSN(s), a service is deployed after linking all the constituent operational units including external application programs if any.

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### **Platform Operation**

FIG. 9 depicts a relational diagram **900** useful in understanding an embodiment of the invention. Specifically, the relational diagram **900** depicts an instance

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of providing service through the platform **200**. Also, the diagram **900** is helpful in understanding the temporal interactions among the different functional elements depicted in FIG. 2. The interactions of FIG. 9 are indicated along with the description of FIG. 10 that depicts a flow diagram showing the providing of service through the platform **200**,  
5 involving the following processes.

Process **1005**: A subscriber invokes **901** a service that involves some functions from the service control platform. The service operator finds from the requested service that to provide that service some functions or features need to be performed with the help of the  
10 convergent services control platform **200**. Accordingly, the service operator sends **902** a service request to the convergent service node **205-1** in the required service request format.

Process **1010**: The service request is received through a bridge in the CSN **205-1** and  
15 routed to the appropriate service monitor **960**. The service monitor then accesses **903** the node database **330**, and central database **210**, if required, and gets **904** the relevant service and subscriber related information.

Process **1015**: Service monitor **960** invokes **905** program units in the local application  
20 servers **315** of the CSN **205-1** and sends **906** service requests to other CSNs (e.g., **205-2**, **205-3**), if required.

Process **1020**: Program units in CSN(s) perform the required service functions. It is

possible that some service functions may have to be completed by utilizing external application servers (e.g., **940,950**). In that case, monitor programs within some CSNs (e.g., **205-1,205-3**) send **907** service requests to external application servers and receive **908** the results.

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Process **1025**: The service monitor **960** receives **909** service function results from program units within CSN **205-1** and other CSN(s) (e.g., **205-2,205-3**), if any.

Process **1030**: The service monitor **960** consolidates service function results and sends  
10 **910** them to the service operator **930**. The subscriber **920** then receives **911** the requested service through the service operator **930**.

A distinguishing embodiment of the invention is the method of keeping the information about the subscriber, service and the particular category of service as a  
15 package within the central database. A given communication service can have different sub-categories called products. For example, an SMS service could have two products – product 1 with limited number of short messages per day and product 2 with no limit on the number of SMS messages. In the central database, the information about the subscriber, service and the product are logically considered as a group -- Convergent  
20 Service Pack (CSP). A subscriber may utilize the service through any convergent service node of the system, but still the context of service is maintained the same by copying the CSP information. FIG. 11-A illustrates the process of copying the CSP information by a CSN. The subscriber **1100** utilizes the service through the service operator site 1 (**1110**)



and CSN **205-1**. During this time, the subscriber information (SB), service information (SR) and the product information (PR) as a group CSP **1130** is copied as an instance CSP **1140** in the node database of CSN **205-1**. If allowed, the subscriber may change some of the information in the CSP **1140**. After the subscriber has completed utilizing the service,

5 the CSP **1130** is later updated in the central database **210**. It may be noted that at this stage the CSN **205-2** does not have any information about the subscriber and the service. FIG. 11-B illustrates the technique for synchronizing two convergent service nodes and the central database of FIG. 2 with the convergent service pack information with respect to discrete points of time. Referring to FIG. 11-B, suppose at a later time the subscriber

10 **1100** requests for the service through a different service operator site 2 (**1120**). The corresponding CSN **205-2** then gets the CSP information into its node database as an instance CSP **1150**. Because the CSP information is thus copied, the subscriber gets the same service context as earlier. Again, any changes to the CSP **1150** during this service utilization will be updated in the central database **210** at a later time when the subscriber

15 has completed utilizing the service through CSN **205-2**. Thus the node databases in the CSNs and the central database **210** are synchronized with reference to their data at discrete points of time.

### Application Example

20 Consider a cell-phone user getting phone service from a regular cellular service provider. If the cellular service provider now wants to provide teleconferencing service, then a teleconferencing application interface is created with the convergent service control platform. Then, the cell-phone user is directed by the service provider to a

convergent service node for utilizing the teleconferencing service. The user then can create his/her profile that contains among other details, contact information about teleconference participants. At a later point of time, the user can initiate a teleconference through any CSN of the system. The CSN then extracts the participants' telephone  
5 numbers from the profile of the user stored in the central database and initiates a teleconference service monitor in the CSN. The teleconference service monitor then coordinates the conduction of the teleconference among the chosen members.

Although the embodiments of the present invention have been shown and  
10 described in detail herein, those skilled in the art can readily devise many other varied embodiments that still incorporate these teachings. Thus, the previous description merely illustrates the principles of the invention. It will thus be appreciated that those with ordinary skill in the art will be able to devise various arrangements, which although not explicitly described or shown herein, embody principles of the invention and are included  
15 within its spirit and cope. Furthermore, all examples and conditional language recited herein are principally intended expressly to be only for pedagogical purposes to aid the reader in understanding the principles of the invention and the concepts contributed by the inventor to furthering the art, and are to be construed as being without limitation to such specifically recited examples and conditions. Moreover, all statements herein  
20 reciting principles, aspects, and embodiments of the invention, as well as specific examples thereof, are intended to encompass both structural and functional equivalents thereof. Additionally, it is intended that such equivalents include both currently known equivalents as well as equivalents developed in the future, that is, any elements

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developed that perform the function, regardless of structure.

In addition, it will be appreciated by those with ordinary skill in the art that the block diagrams herein represent conceptual views of illustrative circuitry,  
5 equipment, and systems embodying the principles of the invention.